



STEVEN RADTKE

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www.stevenradtke.com

Oh, hey! I'm Steve, a creative director, maker, ideator, leader, mentor and geek. I make amazing stuff that connects people to their passions and brings them into stories they love.

The best stuff I do seems to come at the intersection of Story, Experience, and Play.

THE JIST

Over 20 years as a marketing and design professional.

8 years as an Experiential Creative Director working for the biggest brands in the world.

12 years as a maker and owner of Valor Replicas building narrative objects for collectors, studios, and agencies.

A lifetime of being kind of a curious weirdo who goes down deep rabbit holes, and makes things that I'm obsessed about.

WHERE I'VE BEEN

CREATIVE DIRECTOR
GMR Marketing | 2016-2024

OWNER/MAKER
Valor Replicas, LLC | 2012-Current

CREATIVE DIRECTOR
Monarch Creative | 2015-2016

EXECUTIVE CREATIVE DIRECTOR
GS Design | 2011-2015

CREATIVE DIRECTOR
GS Design | 2005-2011

**UNIVERSITY OF WISCONSIN-
STEVENS POINT** | BFA

CLIENTS WHO TRUST ME

Google
Meta
Intel
Nissan
Comcast
Capital One
Harley-Davidson
Miller-Coors

COLLEAGUES WHO LIKE ME

"Steve is the quintessential "just roll up your sleeves and figure it out," no B.S. creative guy. There's no drama, no politics and no excessive ego getting in the way of doing effective work together. He is easygoing, collaborative, pragmatic, smart, curious and flexible."

SUE SPAIGHT
VP STRATEGY

"Steve's unique ability to build an authentic creative environment, maintain healthy ownership over the work, present to stakeholders, and manage client and team development were truly impressive."

DIANA KLASSEN
EXEC. OPERATIONS DIRECTOR

"Steve is forever curious. His commitment to turning over every metaphorical stone in pursuit of getting to the best ideas not only enriches his own understanding, but also inspires those around him to embrace a similar thirst for discovery."

DAVID SHOR
SENIOR CREATIVE DIRECTOR